

FOR IMMEDIATE RELEASE

UNISIG Promotes Steve Landmann to Vice President of Sales

Menomonee Falls, WI – September 9, 2025 – UNISIG Deep Hole Drilling Systems, a leading global manufacturer of deep hole drilling machines and automation systems, has promoted Steve Landmann to Vice President of Sales.

Landmann has managed UNISIG's Midwest sales region for over a decade, during which his success has helped strengthen the company's worldwide reputation for delivering robust, customer-focused solutions to deep hole drilling applications. His unique perspective stems from experience in predictive maintenance, machine building, and installation, providing him with a deep understanding of customer challenges and long-term needs. In his new role, he will lead UNISIG's sales team while working closely with management to maintain strong results, anticipate and adapt to evolving customer needs, and reinforce the company's reputation for professionalism and solution-driven selling in high-value equipment markets.

"I've worked closely with Steve for more than 10 years and have always been impressed by his advocacy and dedication to our customers, his talent for solving complex problems, and his commitment to advancing UNISIG solutions," said Anthony Fettig, CEO. "I'm confident he will provide outstanding leadership as he guides our sales team into the future."

"I want UNISIG to lean even more heavily into what has always made us strong—an unwavering focus on the customer. That means putting customer needs, satisfaction, and complete care at the center of everything we do," said Landmann. "My goal is to drive an almost obsessive customer focus that reinforces UNISIG's reputation for innovation and solving the most complex deep hole drilling challenges."

Landmann succeeds Jeff Price, who will retire in December, after more than 22 years as Vice President of Sales. Price played a pivotal role in the development of UNISIG, increasing its global footprint in the industry and driving the growth that enabled the company to continually expand its capabilities.

"Jeff's leadership and dedication were instrumental in building UNISIG into the company it is today," said Fettig. "We thank him for his many contributions and wish him the very best in retirement."

About UNISIG

UNISIG is a leading manufacturer of deep hole drilling machines and automation systems. Engineered and manufactured in the USA, its machines serve industries ranging from aerospace to medical to moldmaking. Known for engineering innovation and in-house manufacturing capabilities, UNISIG combines precision, performance, and reliability in everything it delivers. For more information, visit www.UNISIG.com